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PURPOSE STATEMENT

A surge of multi-disciplinary research has demonstrated the increasingly vital importance of non-cognitive factors in predicting long-term success and well-being in myriad important domains, such as health, athletics, and education. Existing research provides strong evidence that the way people react to challenge and interpret early difficulties can have a large effect on long-term success. Most relevant, interventions that redirect maladaptive beliefs about challenges and setbacks can improve persistence, performance, and well-being.

My goal in my work is to bridge the gap between research and practice in important motivational domains. I am trained as a social psychologist and specialize in the design of carefully crafted, tailored, and theory-driven psychological interventions in the domains of health, athletic performance, and education. Recently, much of this work has been focused on bringing these proven psychological interventions to scale in educational contexts and includes interventions delivered in Massive Online Open Courses (MOOCs) and the use of innovative mobile technology to create tailored, targeted, and well-timed interventions. I am co-founder of the [College Transition Collaborative](#) (CTC), which is a multi-institutional partnership aimed at creating carefully designed psychological interventions delivered to entire incoming cohorts of first-year students in college.

I am also founder and director of [Adaptive Mindsets](#) [website under construction] an organization committed to bridging the gap between research and practice by directly connecting students and educators with the latest, and most effective, insights from the field's leading experts on mindset and motivation, and translating those insights into easily manageable and applicable forms into an online *Adaptive Mindsets Toolkit*. The toolkit is designed to provide training on essential non-cognitive skills, such as self-regulated learning strategies, greater psychological resilience, and adaptive beliefs systems have been shown to have a consistently positive impact on students' persistence and performance.

Currently, my research focuses on goal-setting as an effective strategy to overcome obstacles and improve performance. I am pursuing an in-depth investigation of the factors that promote or inhibit goal-setting. Goal-Setting Theory shows us the benefits of setting clear, specific, and challenging goals. Yet, the vast majority of people aren't engaged with effective goals, and thus suffer the consequences of achieving below their potential. Psychology sheds light into why people aren't setting goals, and how we can remedy that by creating more psychologically attuned goal-setting programs.

EDUCATION

- Postdoctoral Research Fellowship** August 2014
Stanford University
Joint Affiliation, Department of Psychology and Graduate School of Education
Supervisors: Dr. Gregory Walton and Dr. Geoffrey Cohen
- Doctor of Philosophy (PhD)** July 2013
University of Waterloo
Social Psychology, specializing in Health Psychology
Supervisors: Dr. Geoffrey T. Fong, Dr. Steven Spencer, and Dr. Mark P. Zanna
- Master's of Applied Science (MASc)** August 2009
University of Waterloo
Social Psychology, specializing in Health Psychology
Supervisor: Dr. Geoffrey T. Fong
- Bachelor of Arts (BA)** April 2007
University of Waterloo
Honours Psychology
Supervisor: Dr. Jonathan Oakman
- Certificate in Teaching English as a Foreign Language (TEFL)** March 2004
International TEFL Teacher Training (ITTT)
- Bachelor of Science in Pure & Applied Mathematics; minor in Economics (BSc)** April 2003
University of Victoria

PROGRAM EVALUATION & CONSULTING

- Florida-Caribbean Louis Stokes Regional Center of Excellence** Nov 2017 – Present
Consultant / Research partner
- Design and evaluation of psychological intervention to reduce achievement gaps and improve student success.
 - Faculty training on psychology of student success, growth mindset, and effective leadership
 - Present to leadership about recommendations for improvement strategies
- Arizona Western College** Aug 2017 – Present
Consultant / Research partner
- Design and evaluation of psychological intervention to reduce achievement gaps and improve student success.
 - Faculty training on psychology of student success, growth mindset, and effective leadership
 - Present to leadership about recommendations for improvement strategies

University of Pittsburgh's Law School
Consultant / Research partner

Nov 2018 – July 2019

- Design and evaluation of psychological intervention to reduce achievement gaps and improve student success.
- Present to leadership about recommendations for improvement strategies
- Faculty training on effective teaching strategies for peak performance in competitive fields

Rockwool Founden (Denmark)
Consultant / Research partner

Oct 2017 – Present

- Design and evaluation of psychological intervention to reduce achievement gaps among minority students in Denmark middle schools.

Pearson Psychology
Consultant

Nov 2017 – Feb 2018

- Review and provide comprehensive feedback on online course content and tools
- Present to leadership about recommendations for improvement strategies
- Provide summary report of evaluation

Santa Fe College – Title III Grant to Improve Student Success
Consultant / Research partner

Jan 2018 - Aug 2018

- Analysis of historical data to identify vulnerable populations
- Conduct student surveys and focus groups to explore domains of vulnerability
- Work with admin to design, implement, and evaluation psychological intervention
- Provide professional development for faculty and staff on adaptive mindset strategies
- Generate summary reports and evaluation results

Office of the Provost, University of Pittsburgh
Consultant

Sept 2016 - Aug 2018

- Conduct review of Personalized Education (PE) initiatives nation-wide
- Present to faculty, advisors, and leadership on the relevant PE strategies
- Participate in steering committee for PE strategies
- Work with Provost's office to create funding opportunities for research projects
- Assist and evaluate in selection of funding applications
- Provide recommendations for changes to existing communications (e.g., welcome speeches by Chancellor, Provost, and VP of Student Affairs)

Colorado State University, Academic Affairs
Consultant

Nov 2017 - Aug 2018

- Assist in the design of psychologically informed welcome video intended for freshmen
- Assist in the design and evaluation of an intervention delivered during orientation

CUNY Student Persistence Initiative Project (ideas42)

Feb 2016 - Feb 2018

Consultant

- Intervention design for incoming Freshman
- Inform the design of video intervention
- Provide ongoing research input relating the relevant literature, design and evaluation issues, and guidance of future programs

Stanford Clinical Research Excellence Center

Oct 2016 – Nov 2017

Research Advisor

- Co-develop psychological intervention targeting populations at risk of stroke
- Inform design and evaluation strategies
- Provide guidance of analysis plan
- Advise future research initiatives

McKinsey

Oct 2016 – Dec 2016

Consultant

- Providing consulting to McKinsey on the development, implementation, and evaluation of a psychological intervention, delivered through mobile technology, to help increase student attendance and engagement at a group of schools across 37 school districts in the United States, Canada, Singapore, and the UK.

Western Governors University

Oct 2016 - Present

Consultant

- Design climate assessment tools for incoming students and current faculty
- Identify areas of psychological need
- Work with WGU to co-design orientation course content
- Provide ongoing guidance on research strategies
- Participate in steering committee for their Center for Advanced Learning initiatives

Beaver Country Day School

Oct 2016 - Present

Consultant

- Professional development training to faculty on psychological informed instruction
- Assist in the design of interventions delivered to all students
- Provide ongoing expertise on current research that can improve students' experiences

Kaiser Permanente

Oct 2015 – Aug 2017

Consultant

- Working to incorporate psychological theory into technological innovations in medical practice, with the goal of improving compliance and reducing defensiveness in response to receiving difficult diagnoses among women at risk of gestational diabetes.

Spartan X
Consultant

October 2016

- Review and provide feedback on online educational video modules to include psychologically wise framing and messages

Graduate School of Business – Stanford University
Consultant

September 2015

- Provided evaluation of the admissions process at Stanford, and assisted in the restructuring of the admissions web content and application process to promote greater equity.

Cuyahoga Community College – Metropolitan Campus
Consultant

September 2015

- Informed the design, implementation, and evaluation of a psychological intervention to promote adaptive mindsets for learning during orientation, with the goal of improving performance and persistence.

BetheMatch.org
Research Advisor

February 2015

- Worked with SPARQ researchers at Stanford to inform strategies to improve the likelihood that potential donors will register and follow through for bone marrow donations. The program that was developed was based largely on my PhD dissertation work on Contingent Affirmation.

Willie Brown Middle School / Graduate School of Education
Consultant / Research Advisor

Sept 2014 – April 2015

- Worked with school leadership to design a middle school from the group up, including the architecture of the building, teacher selection, curriculum design, professional development, and program evaluation. Bridging research and practice, this school was founded on empirically validated and theory driven practices to help foster an adaptive learning environment.

PROFESSIONAL DEVELOPMENT TRAINING AND WORKSHOPS

Over the past 6 years, I have lead over 45 professional development workshops at colleges and universities across the nation. In these workshop style presentations, I work with faculty, administrators, advisors, and students to better understand the psychology of underperformance and identify the root causes of existing achievement gaps among at-risk groups of students. Building from empirical research, I provide an overview of principles and practices that can be used to guide students' and educators' daily practice to foster a culture of growth and adaptive mindsets.

PROFESSIONAL SUMMARY**Stanford University – College Transition Collaborative***Project Manager / Project Lead***Palo Alto, CA, USA**

Sept 14 – Present

- Project management of a large, multi-institution intervention project designed to scale up interventions proven to boost students' achievement and well-being and narrow group disparities in college.
- Main duties of this position are to develop and maintain relationships with partner institutions and interested individuals. This includes garnering support for a partnership from high-level administrators, and mobilizing the personnel to effectively implement an intervention of this scale.
- Responsible for developing, coordinating, and implementing field experiments; to analyze data; and prepare presentations and written reports for publication in collaboration with the PIs.
- Day to day tasks include: managing a large team of researchers and personnel (over 15); maintaining records of expenses; preparing intervention and survey materials; informing experimental design and effective stratified randomization to condition; coordinating with campus personnel and administrators; training campus personnel in the administration of interventions; recruiting student participants and campus personnel; administering surveys to students; overseeing the collection, entry and management of data generated by us and by the university concerning students' performance and experiences; and helping to secure grant funding.

Stanford University*Postdoctoral Research Fellow***Palo Alto, CA, USA**

Sept 13 – August 14

- Working with a team of researchers on a collaborative study with Stanford University to boost students' achievement and wellbeing and narrow group disparities at Stanford.
- Main duties of this position are to develop, coordinate, and implement field experiments on campus and to analyze data and prepare presentations and written reports for publication in collaboration with the PIs.
- Dissemination of research results through presentation to colleagues, administrators, and students. Also, involved in the writing and publication of several research papers and report.

University of Waterloo*Teaching Fellow - Course Instructor***Waterloo, ON, CAN**

Sept 12 – April 13

- Course instructor for large (160 plus students) online introductory and social psychology classes.
- My main role was to help design and disseminate the course content.
- Assisting with class instruction includes daily correspondence with students; design and administering of exams and assignments; feedback; and coordinating teaching assistants.

World Health Organization (WHO) – Tobacco Free Initiative (TFI)*Intern / Policy Researcher and Advisor***Geneva, Switzerland**

April 09 – Aug 09

- Working closely with TFI staff, I worked on preparing two policy recommendation reports: one on youth prevention programs, and the other on restricting depictions of smoking in the movies. Both reports can be accessed through the WHO website.
- I assisted in validating tobacco control policies from the member countries of the Framework Convention on Tobacco Control in order to update the WHO's yearly Global Tobacco Control Report.

University of Waterloo
Teaching Assistant

Waterloo, ON, CAN
Sept 2007 - Present

- I have assisted with numerous undergraduate and graduate courses in research methods and quantitative psychology. My duties consisted of leading weekly lessons, grading student homework, holding office hours, giving feedback to students and teachers, assisting in the design of course content, and maintaining the class web page.

International Tobacco Control Policy Evaluation Project (ITC Project)
Research Assistant

Waterloo, ON, CAN
Nov 05 – Aug 07

- In addition to the traditional RA duties of running an experiment in the laboratories of Dr. Zanna and Dr. Spencer, I also had the unique opportunity to be involved with the International Tobacco Control project spearheaded by Dr. Fong. Through my inclusion on regular international phone conferences and email correspondences, I gained an invaluable understanding of the collaboration required in bringing a multi-national research project into fruition.
- Conducted an extensive review of existing tobacco control policies, and summarized numerous studies from the ITC Southeast Asia surveys, to compile the ITC National Report – a brief summary report of key psychosocial factors that interact with national-level policies to affect individual smoking behavior in Thailand and Malaysia.
- Assisted in the preparation of a multi-million dollar research grant application from the National Institutes of Health.

NSERC Undergraduate Student Research Award (USRA)
Student Researcher - With Dr. Jonathan Fugelsang at UW

Waterloo, ON, CAN
May – August, 2006

- Through a hands-on approach, this dynamic position educated me on the numerous stages involved in running an experiment. From selecting and running participants, to assisting in the design of the experiment, I cooperated in the completion of three studies in the period of four months.

Certified Technical Training Center
Training Manager and Trainer

Bangkok, Thailand
April 04- Aug 05

- As the IT Training Manager, I was involved in the training and coordinating of teaching staff and resources to meet the demands of individual clients, and was responsible in ensuring continuous growth of the English training section. In addition, I taught the courses offered through the Microsoft certification program.

Canadian Genetic Diseases Network (University of British Columbia)
Coordinator of the Canadian Bioinformatics Workshops/Project Manager

Vancouver, BC, CAN
July 03- October 03

- I helped to develop, coordinate, and implement a series of workshops targeted towards graduate students nation-wide specializing in the field of Bioinformatics. My daily duties included projecting and managing expenses, hiring and training project personnel, coordinating with researchers and university administration, marketing and advertising, and regular presentations to the collaborators.

University of Victoria Students Society
Chief Electoral Officer

Victoria, BC, CAN
Spring 2003

- I ran a successful election working as the Chief Electoral Officer for the University of Victoria. The end result was a fair election with over 20 percent reduction in costs from previous years while increasing the voter turnout by 15 percent.

University of Victoria
Teacher's Assistant / Assistant Lecturer

Victoria, BC, CAN
2000-2002

- I was lead TA and assistant-lecturer to first year university Mathematics classes at the University of Victoria. In addition, I offered supplementary tutorials and office hours in order to ensure a complete learning opportunity for the students enrolled the class.

Ministry of Children and Families (System Services Branch)
Business Analyst/Project Manager

Victoria, BC, CAN
Jan-Dec. 2001

- Working alongside ministers, deputy ministers, and the CIO of the Ministry of Children and Families, I served as a project manager responsible for ensuring the implementation of a five million dollar pervasive computing initiative. The goal of this position was to replace inefficient computing technology used by social workers in the field with more mobile technologically efficient tools.

HONOURS AND AWARDS

Year	Grants and Awards	Amount
2019	University of Pittsburgh – Provost’s Personalized Ed Grant Pitt Law Intervention Design and Faculty Training	\$30,000
2018	University of Pittsburgh – Provost’s Personalized Ed Grant Adaptive Mindsets Training Curriculum	\$45,000
2018	SPSP Small Conference Grant Small Group Meeting on Frontiers of Affirmation Research	\$5,000
2018	Outstanding Poster Abstract Award <i>2018 Population Health Sciences SIG Conference</i>	N/A
2017	Title III Program A: Strengthening Institutions <i>Co-Applicant with Santa Fe College for Evidence-Based Interventions</i>	\$2,072,043
2015	Higher Education Quality Council of Ontario (HEQCO) <i>HEQCO Access and Retention Consortium</i>	\$125,000
2014	Robin Hood Prize <i>Scalable Technology Solutions to Help Students Graduate</i>	\$40,000
2014	Lumina Foundation & ideas42 <i>Nudging for Success: Breaking Behavioral Barriers Through the Financial Aid System</i>	\$130,000
2014	Institute for Research in the Social Sciences (IRISS) <i>Seed Grant for Research Project</i>	\$10,000
2013	HopeLab <i>Research Grant on Innovative Interventions</i>	\$29,650

2012	Ashley Studentship for Research in Tobacco Control <i>Research Project Award</i>	\$7,200
2011	University of Waterloo Graduate Student Research Conference <i>1st Place Oral Presentation Award</i>	N/A
2011	Society of Nicotine and Tobacco Control - Toronto <i>1st Place Poster Presentation Award</i>	\$250
2009	Ashley Studentship for Research in Tobacco Control <i>Research Project Award</i>	\$7,200
2007	UW Faculty of Arts German Award for Excellence <i>For achieving the highest grade within the Arts Faculty</i>	\$100
2007	UW Psychology Newsletter White Leaf Award <i>For recognized excellence in editorial writing</i>	N/A

INVITED PRESENTATIONS

Since 2015, I have offered an additional 33 recent presentations to groups interested in applying psychology to promote success outcomes, including to educational institutions, leadership groups, and athletic organizations.

Fotuhi O. Improving Student Engagement and Learning: Three Venues for Change. Invited presentation at Hope College. Holland, MI. September 2015.

Fotuhi O. Growth Mindset: Theory and Practice. Invited talk at Santa Fe College. Gainesville, FL. September 2015

Fotuhi O. Program Evaluation and Intervention Integration – A Needs-Based Model. Invited presentation at Champlain College. Burlington, VT. August 2015.

Fotuhi O. Adaptive Mindsets, and How to Foster them in Students and Educators. Invited presentation. Cuyahoga Community College. Cleveland Ohio. August 2015.

Fotuhi O. Introduction to Scalable Interventions and College Transition Collaborative. Invited presentation. Eugene, OR. April 2015

Fotuhi O. Stereotype Threat and Academic Underperformance. A Review of Research and Introduction to Interventions. Invited talk at Foothill College. February 2015.

Fotuhi O. Social Belonging Interventions to Mend Achievement Gaps. Invited speaker at the California State University San Bernardino, San Bernardino, CA. February 2015.

Fotuhi O. Using Mobile Technology to Deliver Psychological Interventions. Finalist presentation in Robin Hood Competition. New York City. January 30, 2015

Fotuhi O. Interventions for Online Learning and Scalable Technologies: A Case for Goal Contingent Self-Affirmation. Invited speaker talk at the Stanford Digital Learning Seminar Series. Stanford, CA, January, 2015.

Fotuhi O. Providing Psychological Roadmaps to Increase Persistence and Academic Achievement. Invited speaker talk at the Mission Hill College, December, 2014.

Fotuhi O. Belonging Uncertainty and Underperformance: A Case for Scaling Psychological Interventions. Invited talk at California State University Dominguez Hills. October 2014.

Fotuhi O. Tailoring Self Affirmations: Goal-Contingent Self-Affirmation Interventions. Invited presentation at Columbia University. September 2014.

Fotuhi O. Scaling up Social Psychological Interventions: Applying Social Psychology to Real-World Problems. Invited talk at Foothill College. May 2014

Fotuhi O., Cohen G., Walton G., Brady S., Gomez E. Bridging the Gap between Research and Practice: A Story of Success. Invited talk at the Consortium on Financing Higher Education (COHFE). Stanford University. February 2014.

Fotuhi O. Social Psychological Interventions to Help Enhance Motivation in Online Courses. Invited talk at the Massachusetts Institute of Technology (MIT) Media Lab, Boston, Massachusetts. January 2014.

Fotuhi O. Self Affirmation Interventions-Review and New Directions. Invited talk at the University of California, Santa Barbara. Santa Barbara. October 2013.

Fotuhi O. Review of Self-Affirmation Interventions and Applications – Thinking of New Directions. Invited Presentation at the Stanford Conference on Self-Affirmation. Stanford University. September 2013

PUBLICATIONS

Published Journal Articles

Kevin R. Binning, Nancy Kaufmann, Erica McGreevy, **Omid Fotuhi**, Susie Chen, Emily Marshman, Zeynep Y. Kalendar, Lisa Limeri, Laura Betancur, Chandralekha Singh. (under review). Securing Social Belonging in College STEM Classrooms to Close Achievement Gaps. Proceedings of the National Academies of Science.

Brown, S., **Fotuhi, O.**, Grijalva, C. S., Ai-Lin, T., Quesenberry, C. P., Ritchie, J., Cohen, G. L., Ferrara, A., (2019). Promoting interest in diabetes prevention among women with a history of gestational diabetes: A randomized study of values affirmation. *Medical Care*.

Mueller, C., **Fotuhi, O.**, Wright, R., Manke, K., Nally, L., Zuckerman, B. (2017). Health mindsets predict health outcomes for adolescents with type 1 diabetes. *Pediatrics*. (Submitted manuscript July 2017).

Mueller, C., Wright, R., Manke, K., **Fotuhi, O.**, Zuckerman, B. (2017). The role of health mindset in adolescents' perceptions of illness. *Pediatrics*. (Submitted manuscript July 2017).

Cooper, J., Borland, R., Yong, H., & **Fotuhi, O.** (2015). The impact of quitting smoking on depressed mood: Findings from the International Tobacco Control study. *Addiction*. (accepted manuscript).

Fotuhi O, Fong GT, Zanna MP, Borland R, Yong HH, Kin F, Cummings KM. (2013). Patterns of Cognitive Dissonance-Reduction Beliefs among Smokers: A Longitudinal Analysis from the International Tobacco Control (ITC) Four Country Survey. *Tobacco Control*, 22:52-58. doi:10.1136/tobaccocontrol-2011-050139.

Yong, H.H., Foong, K., Borland, R., Omar, M., Hamann, S., Sirirassamee, B., Fong, G.T., **Fotuhi, O.**, & Hyland, A. (2010). Support for and reported compliance with smoke-free policies in air-conditioned recreational venues in Malaysia and Thailand: Findings from the International Tobacco Control Southeast Asia Survey. *Asia Pacific Journal of Public Health*, 22, 98-109.

Li, L., Borland, R., Yong, H.H., Fong, G.T., Bansal-Travers, M., Quah, A.C.K., Sirirassamee, B., Omar, M., Zanna, M.P., & **Fotuhi, O.** (2015). Predictors of smoking cessation among adult smokers in Malaysia and Thailand: Findings from the International Tobacco Control Southeast Asia Survey. *Nicotine and Tobacco Research, 12 (Suppl 1)*, S34-S44.

Fotuhi, O. Implicit Processes in Smoking Interventions: A Introduction to Contingent Affirmation. PhD Dissertation submitted to the University of Waterloo, April, 2013.

Chapters in Books

Fotuhi, O., & Cohen, G. L. (2015). Self affirmation intervention and the reduction of addictive behaviors. In C. A. Kopetz & C. W. Lejuez, J. (Eds.), *Addictions: A Social Psychological Perspective*. (286-300) Routledge.

Edited Chapters

Fotuhi, O. (2014). Toward a tobacco-free society. In Insel, P., Roth, W.T., Price, K. (Eds.). *Core concept in health: Thirteenth edition* (pp. 292-326). New York: McGraw-Hill.

Fotuhi, O. (2013). Toward a tobacco-free society. In Insel, P., Roth, W.T., Price, K. (Eds.). *Core concept in health: Thirteenth edition* (pp. 296-323). New York: McGraw-Hill.

Jampaklay, A., Borland, R., Sirirassamee, B., **Fotuhi, O.,** Yong, H., Fong, G.T. Predictors of successful quitting among Thai adults: Evidence from ITC Thailand Surveys. *Tobacco Control*. (Accepted Manuscript)

Technical Report

The International Tobacco Control Policy Evaluation Project – ITC Thailand Summary: Promoting Evidence-Based Strategies to Fight the Global Tobacco Epidemic. 2009.

<http://www.itcproject.org/keyfindi/itcthailan~3>

Manuscripts in Preparation

Fotuhi O., Mueller C., Manke K., Wright R. (in prep – draft being finalized). Implicit Theories of Health among Adolescents with Diabetes.

Fotuhi O., Schumann K., Cohen G., Sherman D., Finez L. (in prep). Affirmation Intervention to Improve Athletic Performance among Distance Runners.

Fotuhi, O., Fong, G.T., Spencer, S., & Zanna, M.P. (in prep). Psychological armor: Affirmations buffer against smoking as a means of coping with stress and psychological threat.

Fotuhi, O., Spencer, S., Fong, G.T., & Zanna. (in prep – draft written). Stress and Smoking: How psychological stress or threat can increase the motivation to smoke.

Fotuhi, O., Logel, C., & Cohen, G.L. (data analysis). Beneficial effects of values affirmation intervention on weight loss outcomes.

Fotuhi, O., Fong, G.T., Spencer, S., & Logel, C. (data collection complete). Contingent affirmation smoking intervention: Improvements on current affirmation interventions.

Fotuhi, O., Logel, C, Fong, G.T., & Spencer, S. (creating study materials). Mechanisms of affirmation manipulations: Comparing traditional affirmation to contingent affirmation manipulations.

CONFERENCE PRESENTATIONS**Oral Presentations**

Brady, S. T., **Fotuhi, O.**, Gomez, E. M., Cohen, G. L., & Walton, G. M. (accepted; January, 2017). Reframing institutional messages to improve outcomes of students on academic probation. Symposium talk to be presented at the 13th International Conference of the Western Economic Association International, Santiago, Chile.

Brady, S. T., **Fotuhi, O.**, Gomez, E. M., Cohen, G. L., & Walton, G. M. (November, 2016). Revising the letter: Effects of revising the notification letter for students placed on academic probation at a selective private university. Symposium talk to be presented at the 2016 Association for Public Policy Analysis and Management Fall Research Conference, Washington, DC.

Fotuhi O. McNamara, M. Supporting the Transition of Socially Disadvantaged Students. Invited speaker at the NCAA Accelerating Academic Success Program (AASP) Conference in New Orleans, on July 22nd and 23rd, 2016

Brady S, **Fotuhi O**, Gomez E, Cohen G, Walton G. Revising the Letter: Effects of Revising the Notification Letter for Students Placed on Academic Probation at a Selective Private University. Accepted panel discussion at the 38th Annual Fall Research Conference – The Role of Research in Making Government More Effective. Washington, DC. November 3-5, 2016

Brady S., Walton G. M., **Fotuhi O.** The Retention and Success of Traditionally Underrepresented Students – An Innovative Program of Unusual Effectiveness. Accepted oral presentation at the 2016 Annual Meeting of the Association of American Colleges & Universities: How Higher Education Can Lead—On Equity, Inclusive Excellence, and Democratic Renewal. January 20, 2016.

Brady S., Walton G.M., Cohen G., **Fotuhi O.**, Gomez E. Failing to Fit In: New Approaches to Students' Lack of Belonging in College. Accepted symposium at the 17th Annual Meeting for the Society of Personality and Social Psychology (SPSP). San Diego. January 30, 2016.

Fotuhi O. Mindset Interventions to Improve Student Success. Keynote Speaker talk at the California State University Dominguez Hills Conference on High Impact Practices, Los Angeles, CA. October 2014.

Fotuhi O. Methods in Self Affirmation Research. Oral presentation at the *1st Annual Self-Affirmation Conference*. Stanford. September 2013.

Fotuhi O., Spencer S., Logel C., & Fong G.T. Contingent Self-Affirmation: Activating Self-Affirmations only when the Behaviour is Consistent with Desired Health Goals. Oral presentation at the *14th Annual Meeting for the Society of Personality and Social Psychology (SPSP)*. New Orleans. January 2013.

Fotuhi O., Fong G.T., & Spencer S. Unconscious Attitudes, Rather than Conscious Ones, Predict Smoking Behaviour. Oral presentation at the *15th World Conference on Tobacco or Health (WCTOH)*. Singapore. March 2012.

Fotuhi O., Fong G.T., Yong H.H., Borland R., & Zanna M.P. Impact of Smoke-Free Campaign on Adoption of Smoke-Free Homes: Findings from the International Tobacco Control Southeast Asia Survey. Oral presentation at the *15th World Conference on Tobacco or Health (WCTOH)*. Singapore. March 2012.

Fotuhi O., Fong G.T., & Spencer S. The Role of Unconscious Attitudes on Smoking Behaviour. Oral presentation at the *2011 University of Waterloo Graduate Student Research Conference (UW GSRC)*. Waterloo, ON. April 2011.

Fotuhi O., Fong G.T., Zanna M.P., Cummings K.M., Borland R., & Yong H.H. The Moderating Effects of Dissonance Reducing Justifications on the Relation between Self-Efficacy and Motivation to Quit Smoking: Findings from the International Tobacco Control (ITC) Four Country Survey. Oral presentation at the *12th Annual Meeting of the SRNT Europe*. Bath, UK. September 2010.

Fotuhi O., Fong G.T., Navas-Acien A., Travers M.J., & Breyse P.N. Smoking in the Trucking Industry: Evaluation of Levels of TSP, and Effectiveness of Smoking Policies. Oral presentation at the *6th National Conference on Tobacco or Health*. Montreal, Canada. November 2009.

Fotuhi O., Fong G.T., & Thompson M.E. Perceived Risk among Failed Quitters: Findings from the International Tobacco Control Four Country Survey. Oral presentation at the *14th Annual World Conference on Tobacco or Health*. Mumbai, India. March 2009.

Fotuhi O., Sansone N., Sansone G., & Fong G.T. I Smoke, therefore Smoking Can't be Dangerous: Adjusting Perceptions of Risk as a Means of Cognitive Dissonance Reduction. Oral presentation at the *Waterloo Decision Research (WDR) Conference*. Waterloo, ON. December, 2008.

Elton-Marshall T., Fong G.T., **Fotuhi O.,** Hammond D., Hammon S.L., Sirirassamee B., Yong H.H., Abdullah A.C., Nizam H., & Kin F. Rebelliousness, Depression and Smoking among Youth in Thailand and Malaysia. Oral presentation at the *5th National Conference on Tobacco or Health*. Edmonton, Alberta. October 2007.

Poster Presentations

Fotuhi O. & Fong G.T. Depressive Realism among Smokers: A Longitudinal Analysis Using Data from the International Tobacco Control (ITC) Four Country Survey. Poster submitted at the *19th Annual International Meeting of the Society for Research on Nicotine and Tobacco (SRNT 2013)*. Boston. March 2013.

Fotuhi O., Fong G.T., Spencer S., & Zanna M.P. Smokers Positive Implicit Attitudes and Negative Explicit Attitudes Towards Smoking. Poster presented at the *13th Annual meeting of The Society for Personality and Social Psychology (SPSP 2012)*. San Diego, CA, USA. January, 2012.

Fotuhi O. & Fong G.T. Depression and Cessation: A Longitudinal Analysis Using Data from the International Tobacco Control (ITC) Four Country Survey. Poster presented at the *17th Annual meeting of the Society for Research on Nicotine and Tobacco (SRNT 2011)*. Toronto, ON, Canada. February, 2011.

Fotuhi O. & Fong G.T. Social Stigmatization on Intentions to Quit among Smokers. Poster presented at the *12th Annual Meeting of the Society for Personality and Social Psychology (SPSP 2011)*. San Antonio, TX, United States. January, 2011.

Fotuhi O., Fong G.T., Borland R., Yong H.H., & Li L. The Consequences of Justifying Smoking: Findings from the International Tobacco Control Southeast Asia (ITC-SEA) Survey. Poster presented at the *2010 Asia Pacific Conference on Tobacco or Health (APACT)*. Sydney, Australia. October 2010.

Fotuhi O., Fong G.T., Zanna M.P., Sansone N., Sansone G., Cummings M.K., Borland R., & Yong, H.H. Justifying Smoking and its Effect on Subsequent Quitting Behaviour: Findings from the International Tobacco Control (ITC) Four Country Survey. Poster presented at the *2010 UW Graduate Student Research Conference*. Waterloo, ON, Canada. April 2010.

Fotuhi O., Fong G.T., Zanna M.P., Sansone N., Sansone G., Cummings M.K., Borland M., & Yong, H.H. Justifying Smoking and its Effect on Subsequent Quitting Behaviour: Findings from the International Tobacco Control (ITC) Four Country Survey. Poster presented at the *Society for Research on Nicotine and Tobacco (SRNT) 16th Annual Conference*. Baltimore, MD, United States. February 2010.

Fotuhi O., Fong G.T., Parker J., & Callery W. Self-Exempting Beliefs about Threshold Risk Behaviour. Abstract accepted for a poster presentation at the *Society for Research on Nicotine and Tobacco (SRNT) 15th Annual Conference and SRNT-Europe*. Dublin, Ireland. April 2009.

Fotuhi O., Fong G.T., Parker J., & Callery W. Social Stigmatization on Intentions to Quit among Smokers. Poster presented at the *10th Annual Society for Personality and Social Psychology (SPSP) Conference*. Tampa Bay, Florida. February 2009.

Fotuhi O., Fong G.T., Parker J., & Callery W. Attitudes about Smoking in Today's Society. Poster presented at the *Ontario Tobacco Research Unit – Tobacco Control for the 21st Century Conference*. Toronto, Ontario. November 2008.

Callery W., **Fotuhi O.**, Parker J., & Fong G.T. Tobacco Use and Acculturation in Asian-Canadian University Students. Poster presented at the *Ontario Tobacco Research Unit – Tobacco Control for the 21st Century Conference*. Toronto, Ontario. November 2008.

Fotuhi O., Fong G.T., & Hammond D. Prevalence and Trends of Smoke-Free Homes in Southeast Asia: Findings from the International Tobacco Control (ITC) SEA Survey. Poster presented at the *SRNT First Asian Regional Conference*. Bangkok, Thailand. October 2008.

Fotuhi O., Elton-Marshall T., Fong G.T., Hammond D., Hamann S.L., Sirirassamee B., & Yong H.H., Abdullah A.C., Nizam H. The Association between Smoking and Depression. Poster presented at the *8th Annual Graduate Student Research Conference*. Waterloo, Ontario. April 2008.

Fotuhi O., Elton-Marshall T., Fong G.T., & Yong H.H. Does Rebelliousness Predict Smoking Uptake among Adolescent from Thailand and Malaysia?: Findings from the ITC SEA Survey. Poster presented at the *14th Annual SRNT Conference*. Portland, Oregon. February 2008.

MEDIA

New York Times

[Lung Screening May Not Push Smokers to Quit](#)

Medicine

Sept 7, 2015

Hope College

[Encouraging a Growth Mindset: Four Steps to Help Students Succeed](#)

Health

Sept 25, 2015

Reuters

[Smokers more Likely to Think Cancer is Death Sentence](#)

Health

May 22, 2015

The Evollution

[Addressing the Barriers to Success for Underserved Students](#)

Education

Nov 25, 2014

New York Times

[Who Gets to Graduate](#)

Education

May 15, 2014

TEACHING EXPERIENCE

Course		Role	Course Level	Term
PSYCH 101	Intro to Psychology	Course Instructor	Undergraduate	Winter 2013
PSYCH 253	Intro to Social Psychology	Course Instructor	Undergraduate	Fall 2012
PSYCH 101	Intro to Psychology	Teaching Assistant	Undergraduate	Fall 2011
PSYCH 630	Advanced Analysis of Variance	Teaching Assistant	Graduate	Winter 2011
PSYCH 632	Regression Analysis	Teaching Assistant	Graduate	Spring 2010
PSYCH 391	Advanced Analysis of Variance	Teaching Assistant	Undergraduate	Fall 2009
PSYCH 492	Psychological Measurement	Teaching Assistant	Undergraduate	Winter 2009
PSYCH 391	Advanced Analysis of Variance	Teaching Assistant	Undergraduate	Fall 2008
PSYCH 492	Psychological Measurement	Teaching Assistant	Undergraduate	Winter 2008
PSYCH 291	Advanced Data Analysis	Teaching Assistant	Undergraduate	Fall 2007

SAMPLE STUDENT TESTIMONIALS

“Excellent instruction, knowledge and communication with class! But more than anything, it was Omid’s comfort with the material and his clarity and enthusiasm about the course content that made the class enjoyable.”

“Omid kept a professional and engaging environment for learning. He was always happy to answer as many questions as the class had, and was always able to explain the material in way that stuck.”

“I was very impressed with the level of knowledge that he [Omid] had in his tutorials for this graduate level stats course. He obviously knows his stuff, and cares enough to put in that little extra effort to make the teaching experience more enjoyable. Thanks!”

PERSONAL SKILLS AND COMPETENCES

- Skilled and dedicated professional offering a background in research, quantitative analysis and data management, event coordination, teaching, and delegation at both local and international levels.
- Superior communication and interpersonal skills, both written and verbal. Proficient in **English**, **French**, and **Farsi**; conversational in **Spanish** and **Thai**; and beginner in **German**. Able to facilitate communications between diverse cultures and organizational levels to successfully achieve goals and objectives.
- Computer proficient in all MS Office applications; Adobe Photoshop 7.0; Dreamweaver; Eversoft; UNIX, HTML, Windows Operating Systems, MS-DOS, and Visual Basic.
- Experienced with psychology software, including SPSS, SAS, R, PsyScope, Millisecond (Inquisit) and E-Prime.

VOLUNTEER EXPERIENCE

CIHR Synapse Program – Let’s Talk Science

Volunteer Science Outreach Program

Waterloo, ON

Oct 2008 – Aug 2011

Arts Faculty Council Executive Committee

Graduate Students’ Association Representative

Waterloo, ON

Oct 2007 - Apr 2011

Psychology Student Society

Writer for PsychSoc Newsletter

Waterloo, ON

Nov 2005 - Apr 2007

Victoria Read Society

Mathematics Teacher

Victoria, BC

2000-2002